

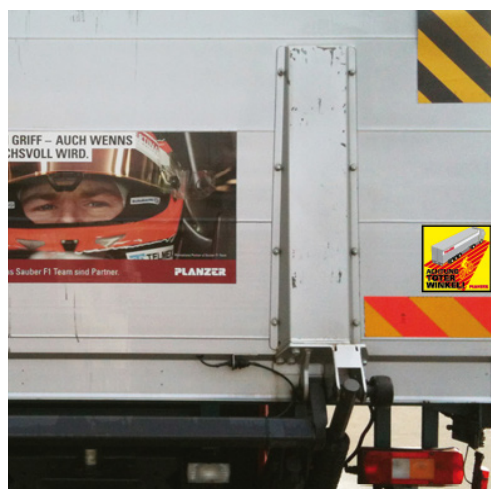
Dietikon, April 2014

The Planzer Group has put blind spot safety labels on its fleet of lorries

As a 100% family-run business, the subject of road safety has always been particularly close to Planzer's heart. That is why Planzer, with the help of specially trained instructors, has been teaching primary school children for many years about the implications of a driver's blind spot at various Planzer locations throughout Switzerland. As an additional preventive measure, in April 2014, the Planzer Group has put an eye-catching yellow safety notice on the majority of its fleet, totalling several hundred lorries across Switzerland.



Planzer's version of the safety labels



Positioning of the labels on the back of a Planzer lorry

Although accidents involving lorries and their blind spot are fortunately not very common statistically speaking, they can nonetheless be the cause of great suffering to both the injured party and the driver. Planzer has been implementing an active internal and external preventive campaign for many years in an effort to avoid these sad instances.

In this campaign to raise the awareness of a lorry's blind spot, over 3,000 pupils every year get to experience the driver's actual perspective in the cab of a real lorry. They experience first hand how all their classmates disappear in the blind spot in one fell swoop. A memorable experience through which they can understand and respect the dangers created by blind spots. As a result, the experience is not so easily forgotten.

The Planzer Group is now going one step further in its commitment to road safety. The eye-catching yellow safety labels, designed by Planzer, will be affixed to several hundred vehicles in the group's fleet in the coming weeks. These will remind the road users behind the lorry not to stop right next to or behind the lorry, and not to overtake it.

Facts & Figures Planzer-group

Form:	Family AG 100%
Established:	1966 (1936-1966 sole proprietorship)
Revenue breakdown:	60% National Transport 5% International Transport 25% Stock 10% Special Transport
Locations:	43 in Switzerland 1 in Italy, 1 in Luxembourg, 1 in Germany
Employees:	3600 (incl. 170 trainees in 8 different job groups)
Vehicles:	950 own 360 subcontractors (in exclusive use)
Warehouse:	820,000 m ² total 9 HBW for 148,000 pallets
Services:	Warehouse logistics including packaging handling, domestic and international transport by road on lorries and delivery vans, and by train on the Cargo-Domizil network, overnight express, residential and business relocations, installation of equipment and instructions including the management of spare parts

For more information about our blind spot awareness initiative and driver training campaign, please **contact:**

Urs auf der Maur
Head of Training
+41 44 847 21 20
uaufermaur@planzer.ch

For more information about the Planzer Group and their commitment to this campaign, please contact:

Nicole Baer
Communications
+41 44 740 69 49
nibaer@planzer.ch

planzer.ch
xing.com/planzertransportag